## CARLTON FIELDS

## Carlton Fields Grows Holistic Service Offerings with Launch of SQrBlock Solutions

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*First-of-its-Kind Consultancy Delivers Comprehensive Blockchain Solutions* New York, NY – Carlton Fields is pleased to announce the launch of SQrBlock Solutions LLC, Carlton Fields' blockchain consultancy. SQrBlock coordinates delivery of blockchain as a service (BaaS) and services by providers, consultants, developers, and lawyers as needed, providing clients with a reliable, costeffective, and holistic approach for development of innovative blockchain-powered applications. SQrBlock facilitates the development of blockchain-powered applications for every industry sector by delivering comprehensive solutions that include blockchain platform selection, application design, product development, launch, and monitoring. <u>SQrBlock Solutions Video, Includes Case Studies</u>



https://youtu.be/FuWKIo7Mm4E "Blockchain holds immense potential for improving efficiency, providing real-time information, and reducing costs," said Huhnsik Chung, president and chief executive officer of SQrBlock, who is also co-chair of Carlton Fields' FinTech and P&C Insurance Regulatory and Transactional Practice. "Business leaders around the world are recognizing the compelling cases for blockchain technology. In fact, more than half of surveyed senior executives say blockchain has become a critical priority. "But given its technical nature and relative novelty, integrating blockchain into everyday business functions can be confusing. SQrBlock is a one-stop destination to help businesses reap immense value as quickly and efficiently as possible," added

Huhnsik. SQrBlock's team draws on decades of legal, consultative, and technical experience to help clients identify and solve problems. Whether it's the use of cryptocurrency to assist in blockchain forensics, the deployment of cutting-edge compliance protocols, or enterprise application through creation of new products, blockchain technology has vast potential across industries. "Having the technical and consultative know-how to deliver comprehensive blockchain solutions across industry is powerful," added Barry Weissman, executive vice president of SQrBlock Solutions and co-chair, with Huhnsik, of Carlton Fields' FinTech and P&C Insurance Regulatory and Transactional Practice. He further added, "Doing that while offering the capacity to handle all legal, regulatory, and compliance issues through Carlton Fields? That's revolutionary." The cornerstone of the SQrBlock implementation is, naturally, technology. SQrBlock partners exclusively with B-square Lab, a Korean BaaS provider and blockchain developer. B-Square Lab's unique and proprietary framework allows it to rapidly interface blockchain technology with legacy systems to add the advantages of blockchain to supplement and improve critical enterprise functionalities in an efficient and seamless manner. SQrBlock and B-square Lab adhere to the design principles of openness and win-win, supporting all types of mainstream alliance chains and public chain development environments. For more information on SQrBlock Solutions, please visit SQrBlock.com.

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