

Distinguished Intellectual Property Attorney Clark W. Lackert Joins Carlton Fields

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New York, NY – Carlton Fields is pleased to announce that Clark W. Lackert, a preeminent intellectual property attorney and leader of the intellectual property bar, as well as an authoritative voice on intellectual property issues and trends, has joined the firm’s New York office as a shareholder. He is a member of the firm’s Intellectual Property practice group.

“I am very pleased to join Carlton Fields’ outstanding and well-known intellectual property practice as it expands its growth and breadth in the new technologies and global markets of the 21st Century,” said Lackert. “I look forward to furthering the firm’s reputation and client service platform in this area of law.”

Carlton Fields’ Intellectual Property litigation practice is recognized by corporate counsel in BTI’s 2019 Litigation Outlook report, which identifies top law firms that corporate counsel turn to for their most pressing litigation needs. The 2019 edition of the *WTR1000*, considered to be the definitive “go-to” resource for those seeking world-class legal trademark expertise, also says, “The IP crew at full-service powerhouse Carlton Fields consistently sets quality benchmarks across the spectrum of trademark and brand services. Well suited to assisting high-growth enterprises thanks to a rigorously commercial mindset, the team brings a lot to the table including cutting-edge expertise handling trademark matters in the digital realm and an excellent track record in infringement litigation.”

William “Ty” Giltinan, chair of Carlton Fields’ Intellectual Property practice said, “Clark is one of the best known and most highly respected trademark lawyers in the legal industry. His exceptional reputation and deep experience in complex trademark matters will be an important asset to our clients who see protecting brand equity as being fundamental to the growth of the economy and of their core businesses.”

Lackert focuses his practice on trademark, copyright, domain name, licensing, and anti-counterfeiting matters, both in the U.S. and internationally. He has more than two decades of experience in all aspects of trademark and copyright laws, including conflict and litigation cases, acquisitions and divestitures involving due diligence for intellectual property assets, licensing and franchising, enforcement actions, and global portfolio management. As part of his sophisticated international practice, he has worked with local counsel in more than 200 countries and coordinated litigation in the U.S. and abroad. His clients include multinational corporations, start-up companies, Fortune 200 companies, and household names.

Clark is known for his thought leadership and knowledge of the field, which enables him to provide a cost-effective and strategic approach to his clients' challenges. He is a frequent author on issues involving online liability for trademark infringers and counterfeiters, geographical indications, and famous trademarks, among other topics, and has lectured on these topics to various professional groups throughout the U.S. and on six continents, including the China Trademark Association, the Brazilian Intellectual Property Association, the Institute of Patent and Trade Mark Attorneys of Australia, the AIPPI South Africa, the U.K. Institute of Trade Mark Attorneys (of which he is a long standing member), the Japan Patent Attorneys Association, the Coalition of Intellectual Property Rights, the International Association of Intellectual Property, and many others.

He is also active in various professional associations. He is the past president of the U.S. group of the International Association for the Protection of Intellectual Property (AIPPI) and a former member of the Executive Committee of the board of directors for the International Trademark Association (INTA), and has chaired numerous ABA and INTA trademark and copyright committees. As an internet domain name arbitrator for the World Intellectual Property Organization (WIPO), Clark has rendered 57 published decisions and is an active member of the IPC (Intellectual Property Constituency) of the Internet Corporation for Assigned Names and Numbers (ICANN). He previously served as a consultant to the U.S. government on implementation of the World Trade Organization TRIPS Agreement concerning trademark, patent, and copyright issues.

Lackert received his LL.M in Trade Regulation from New York University Law School, his J.D. from the State University of New York at Buffalo, and his A.B. *cum laude*, from Cornell University.

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William Giltinan



Jeanne M. Kohler

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