

The California Consumer Privacy Act: Are You Ready?

August 25, 2020



Is your company ready for CCPA enforcement? Has your company contemplated new mechanisms for data transfers in the wake of the decision in Schrems II invalidating the Privacy Shield? Have you looked globally to new privacy laws in Brazil and changes to privacy laws in Canada? Are you ready for laws emerging at the state-level in the United States, such as the NY SHIELD Act?

For companies subject to the CCPA, the law ushered in numerous obligations regarding personal information. Moreover, because the law contains ambiguities and the Attorney General's

implementing regulations remain in draft form, compliance with the CCPA is fraught with uncertainty. And the costs of an error are significant: the CCPA allows the victim of a data breach to sue based on statutory damages alone, and the Attorney General began enforcing the full suite of CCPA obligations on July 1.

The Carlton Fields CCPA Webinar will help you understand the current landscape of the CCPA and other privacy regimes, including the status of the regulations, and anticipated litigation and enforcement priorities. The Webinar also will provide attendees with practical advice and lessons learned from the first eight months following the law's effective date.

Presented By



Michael L. Yaeger

Related Practices

[Cybersecurity and Privacy](#)

©2024 Carlton Fields, P.A. Carlton Fields practices law in California through Carlton Fields, LLP. Carlton Fields publications should not be construed as legal advice on any specific facts or circumstances. The contents are intended for general information and educational purposes only, and should not be relied on as if it were advice about a particular fact situation. The distribution of this publication is not intended to create, and receipt of it does not constitute, an attorney-client relationship with Carlton Fields. This publication may not be quoted or referred to in any other publication or proceeding without the prior written consent of the firm, to be given or withheld at our discretion. To request reprint permission for any of our publications, please use our Contact Us form via the link below. The views set forth herein are the personal views of the author and do not necessarily reflect those of the firm. This site may contain hypertext links to information created and maintained by other entities. Carlton Fields does not control or guarantee the accuracy or completeness of this outside information, nor is the inclusion of a link to be intended as an endorsement of those outside sites.