

Gina Alsdorf, Former Assistant Vice President & Senior Counsel at Lincoln Financial, Joins Carlton Fields

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WASHINGTON, DC - Georgiene "Gina" Alsdorf has joined Carlton Fields' national Financial Services Regulatory Practice as a shareholder in Washington, D.C. She was most recently assistant vice president and senior counsel at Lincoln Financial. Alsdorf has more than 15 years of experience in the financial services industry, working with regulators, plan fiduciaries, investment professionals, and business owners on complex issues involving ERISA, employee benefit plans, banking, securities, annuities, privacy, and related tax matters. For more than a decade, she held various senior in-house roles counseling executives in the financial services industry. Alsdorf served as inhouse counsel for a third-party administrator and as a former investigator for the Employee Benefits Security Administration, an agency within the U.S. Department of Labor. "Gina has a deep understanding and hands-on experience with the inner workings of financial institutions and investment platforms," said Ann Began Furman, co-chair of the firm's Financial Services Regulatory Practice. "Working with the many facets of the retirement plan industry, Gina knows how to deliver strategic technical guidance, creative problem-solving solutions, and the practical business advice our clients need in a rapidly changing regulatory environment." Added Richard Choi, Washington, D.C., office managing shareholder, "We are thrilled to have Gina bring her terrific positive energy, great sense of humor, and fantastic practical experience to Carlton Fields. As a thought leader in the ERISA and employee benefit plans bar, she will augment the brain trust of our financial services group that our clients value highly." In addition to her work in benefits, Alsdorf is passionate about new and emerging technologies such as blockchain and their application to the financial services industry. "The opportunity to join a team with the technical knowledge, resources, and deep bench of skilled lawyers was a major draw at this juncture in my career," said Alsdorf. "Carlton Fields is known throughout the financial services industry not only for its comprehensive regulatory and compliance counseling but also the ability to deliver practical, real-world advice for the issues facing its clients." Alsdorf received her LL.M. in employee benefits from the University of Illinois Chicago School of Law

(formerly John Marshall Law School), her J.D. from the University of Georgia School of Law, and her B.A. from Shepherd University.

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Gina Alsdorf

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