

Intellectual Property

Overview

In today's commercial and technological climate, intellectual property is critical to the productivity and competitiveness of every business. Carlton Fields handles all aspects of intellectual property registration, enforcement, and protection. Whether the issue relates to infringement or ownership disputes, technology transactions, electronic business transactions, technology outsourcing, sports transactions, or media issues, our attorneys have a wealth of practical and legal experience to draw on to help you reach the solution that makes the most sense for your business. Our national and international clients range from startups to large corporations, operate in a wide range of industries, and include brands that are known and respected throughout the world.

Intellectual Property Litigation

- We apply our deep knowledge and experience in traditional intellectual property litigation to the vast range of issues arising from our clients' use of the internet and other technologies, including claims arising from online trademark, patent, and copyright infringement; cybersquatting, typosquatting, and other types of domain name disputes; actions arising from digital defamation and other types of libel; actions related to software licensing and other technology transactions; and proceedings implicating statutory or common law rights of privacy and publicity. Learn more about our [Intellectual Property Litigation](#) practice.

Intellectual Property Protection & Portfolio Management

- We offer individualized advice and counseling at each stage in the trademark process: trademark conception, conducting and analyzing a preliminary online search of the proposed trademark, obtaining and analyzing a comprehensive report from a specialized search firm, providing legal advice on the trademark's availability for use and registration, trademark prosecution from application through registration, ongoing registration maintenance, trademark licensing, and enforcing and defending the trademark in infringement and other legal actions. We are experienced at filing documents electronically with the U.S. Patent and Trademark Office, saving our clients time and money. Through our network of foreign associates, we assist clients with trademark prosecution throughout the world. Learn more about our [Intellectual Property Protection & Portfolio Management](#) practice.

Technology & Intellectual Property Transactions

We advise and counsel on every type of technology transaction at each stage of the contracting process. This includes developing and issuing requests for proposals, evaluating submitted proposals and participating in the vendor selection process, drafting the documentation, negotiating the terms and conditions, and closing the transactions. We also counsel clients on post-closing compliance issues and represent them in technology-related legal actions. Learn more about our [Technology & Intellectual Property Transactions](#) practice.

Media, Entertainment, Music & Sports

- Our sports and entertainment group has long been trusted counsel to companies, athletes, teams, leagues, associations, and related organizations for a wide variety of high-stakes matters. From team, event, and stadium financing and structuring of joint ventures, entities, and franchises, to litigation, launches of sports networks, and entertainment and media agreement negotiations, Carlton Fields has played a pivotal role in the sports and entertainment industry. We offer comprehensive litigation and transactional services to clients involved in all aspects of the media, entertainment, and sports industries. Learn more about our [Media, Entertainment, Music & Sports](#) practice.

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Getting Creative with Video Games: Copyright, Public Domain, and Fair Use

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Related Capabilities

Practices

- Business Transactions
- Cybersecurity and Privacy
- Hospitality
- Media, Entertainment, Music & Sports
- Pharmaceuticals and Medical Devices
- Technology
- Telecommunications
- Cannabis Law

Industries

- Technology
- Telecommunications
- Health Care
- Securities & Investment Companies

- Education
- International
- International Tax
- Blockchain and Digital Currency
- Construction Litigation
- Private Equity and Venture Capital
- Nonprofit Organizations
- Technology & Intellectual Property Transactions
- Development
- International: Europe
- International: Cuba
- Esports and Electronic Gaming
- Telecom: Litigation and Arbitration
- Telecom: Transactions
- International: Mexico
- AdTech
- Alternative Dispute Resolution Services
- Digital and E-Commerce Engagement and Innovation
- Trade Secrets / Noncompete Litigation and Consulting
- Health Care
- Mass Tort and Product Liability
- Internal Investigations
- Litigation and Trials

Carlton Fields TMap: Trademark Portfolio Tracker

Managing an international trademark portfolio is complex. Global companies may have hundreds of trademarks, which need to be registered, renewed, monitored, protected, and enforced. International trademarks add an array of complexity due to varying requirements, translations into new languages, differing local laws, and counterfeiting policies.

Carlton Fields has developed an [interactive trademark portfolio tracker](#) for clients to quickly view all of their pending and active trademark registrations worldwide. Each filing is marked on the map with a pin icon; clients can view information on those filings by clicking on the pin.

Contact your Carlton Fields trademark attorney to set up your custom TMap.



Map Overview

Carlton Fields TMap solution enables clients to search and view trademark registrations by specific brands, status (e.g. pending versus registered), and classes (the goods covered by the filing). Clients also can do a full text search for specific types of goods (e.g. search for socks). If a country has one or more trademark filings, a pin will display in that country. To get more information on those filings, click on the pin and use the left and right arrows to scroll through the filings.

The screenshot displays the TMAP web application interface. At the top center is the 'CARLTON FIELDS' logo. To the right, it says 'Welcome' with a red 'logout' link below it. On the left side, there is a 'Filter Tool' panel with several sections: 'CLEAR FILTERS' and 'EXPAND ALL' buttons; 'COUNTRY' and 'MARK' dropdown menus; a 'BRAND' section with checkboxes for 'ICE MARKS', 'NATURE'S MARKS' (checked), and 'SHARP MARKS'; a 'STATUS' section with checkboxes for 'ABANDONED' (checked), 'ALLOWED', 'PENDING', 'PUBLISHED', and 'REGISTERED'; a 'CLASS' section with checkboxes for '5', '25' (checked), and '41'; and a 'DESCRIPTION' dropdown menu. The main area is a world map with four red location pins, each containing a white circle with the number '2'. The pins are located in Canada, Mexico, Brazil, and the Middle East region. The map includes labels for various geographical features like Baffin Bay, Hudson Bay, Labrador Sea, North Atlantic Ocean, Mediterranean Sea, and Indian Ocean.

Pin Detail

