

Carlton Fields Attorneys Named 2022 “World’s Leading Trademark Professionals”

February 28, 2022

Carlton Fields is pleased to announce that two intellectual property attorneys have been honored as some of the world’s top trademark professionals in the 12th edition of the *WTR 1000*.

- Eleanor Yost (Tampa)
- William Giltinan (Tampa)

The firm also ranked as one of just three firms in Florida to receive the coveted gold band ranking. This is the third consecutive year that the firm's trademark practice has been recognized in the gold band. According to the report, firms and individuals in the gold band attract the most positive comments from sources and undertake the most sophisticated work. “[They are] the crème de la crème; their success often hinges on reputations established over lengthy periods of time, something which enables them to secure the most high-profile, big ticket work from the most prestigious of clients.” This year's report notes: “Dynamic brand owners head to Carlton Fields with all their trademark protection and management needs, confident in the high-quality service provided by its seasoned, hands-on practitioners. The recent launch of an interactive portfolio tracker that gives clients instant visibility on the status of their registrations has further enhanced its offering. The team has also zoomed in on emerging trends such as space law, ghost restaurants and cannabis, directing its gaze towards the future to better serve its patrons.” The *WTR 1000* praised the firm’s Intellectual Property Practice Group Chair Giltinan, indicating that he “dexterously pulls the strings and is enthusiastically endorsed by the market: ‘Ty is great at anticipating business issues. His recommendations are always practical and reflect his grasp of clients’ needs.’ His blend of portfolio management, litigation and transactional know-how distinguishes him as a true all-rounder.” The publication also applauded Yost as “cut from the same cloth,” saying she “supports rights holders in many meaningful ways. She serves as GoFundMe’s outside trademark counsel and acquits herself with distinction in managing its portfolio and taking down scammers and cybersquatters.” The *WTR 1000* identifies the world’s leading trademark law firms and individuals in 80 key jurisdictions

globally through an extensive research process conducted by a team of highly qualified full-time analysts. The publication comprises in-depth, jurisdiction-specific chapters that analyze the local market in contentious and non-contentious spheres to assist trademark professionals searching for such expertise. The *WTR 1000* can be viewed at <http://www.worldtrademarkreview.com/wtr1000/>.

Featuring



William Giltinan



Eleanor M. Yost

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