



# Gina Alsdorf

SHAREHOLDER

WASHINGTON, D.C.

📞 202.965.8173

📠 202.965.8104

CONNECT

✉️ [galsdorf@carltonfields.com](mailto:galsdorf@carltonfields.com)

🌐 [LinkedIn](#)

## Overview

Gina Alsdorf has more than 15 years of experience in the financial services industry, working with regulators, plan fiduciaries, investment professionals, and business owners on complex issues involving ERISA, employee benefit plans, banking, securities, annuities, privacy, and related tax matters.

As a former in-house counsel, Gina has a deep understanding of the inner workings of financial institutions and investment platforms. For more than a decade, she has held various senior roles counseling executives in the financial services industry. In addition, Gina has past experience serving as in-house counsel for a third-party administrator and as a former investigator for the Employee Benefits Security Administration. She draws on her first-hand experience, having sat on all sides of transactions and having worked with the many facets of the retirement plan industry, to deliver strategic technical guidance, creative problem-solving, and practical business advice in a rapidly changing regulatory environment.

In addition to her work in benefits, Gina is passionate about new and emerging technologies such as blockchain and their application to the financial services industry. Recognized as a thought leader and speaker in the field of ERISA and employee benefit plans, she remains at the forefront of industry advancements, continuously striving to drive innovation and solutions for her clients.

## Areas of Focus

## Practices

- [Financial Services Regulatory](#)
- [Employee Benefits, Compensation & ERISA](#)
- [ERISA Employee Benefit Plan Litigation](#)
- [Institutional Investment and Finance](#)
- [Tax](#)

## Insights

05.09.2024

[Auto-Portability Providers Racing to Close Retirement Plan Gap](#)

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04.29.2024

[DOL Releases New Fiduciary Rule, Broadens Definition of Investment Advice Under ERISA](#)

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## News

02.13.2024

[Gina Alsdorf Featured in Westlaw Today: “Carlton Fields Hires Financial Services Attorney in Washington, D.C.”](#)

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02.07.2024

[Gina Alsdorf Featured in Law360: “Carlton Fields Adds Lincoln Financial Counsel as ERISA Attorney”](#)

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02.06.2024

[Gina Alsdorf, Former Assistant Vice President & Senior Counsel at Lincoln Financial, Joins Carlton Fields](#)

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02.06.2024

[Gina Alsdorf Featured in Bloomberg Law: “Ex-Lincoln Financial Assistant VP Alsdorf Joins Carlton Fields”](#)

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# Professional and Community Involvement

- Leadership Council on Legal Diversity
  - Fellow (2023)
- Insured Retirement Institute
  - Vice Chair, Retirement Plans and Tax Committee (2023)
- SPARK Institute
  - Public Relations Committee (2022–2023)
- Washington State Bar Association

## Credentials

### Education

- John Marshall Law School (LL.M., Employee Benefits, with honors, 2016)
  - Notes Editor, *Georgia Journal of International & Comparative Law*
- University of Georgia School of Law (J.D., cum laude, 2001)
- Shepherd University (B.A., cum laude, 1998)

### Bar Admissions

- Washington
- District of Columbia

## Background

- Assistant Vice President and Senior Counsel, Lincoln Financial, Radnor, PA (2021–2024)
- Senior Counsel, Guideline Inc., San Mateo, CA (2019–2021)
- Managing Counsel, Retirement Plans, Nationwide Mutual Insurance Group, Columbus, OH (2017–2019)
- Assistant General Counsel, Retirement Plans, Nationwide Mutual Insurance Group, Columbus, OH (2013–2017)
- Attorney, ERISA NC LLC, Cary, NC (2012–2013)
- Assistant General Counsel, Guidant Financial Group, Bellevue, WA (2009–2012)

- Investigator, Employee Benefits Security Administration, U.S. Department of Labor, Seattle, WA (2001–2004)