

Elliott Siebers

SENIOR COUNSEL

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Overview

Elliott Siebers advises clients on a wide range of complex privacy and information security issues, as well as artificial intelligence, telemarketing, and consumer protection matters. Leveraging his background as a former state regulator, Elliott provides actionable advice on compliance and regulatory issues. He holds certifications as a certified information privacy professional in both the United States (CIPP/US) and Europe (CIPP/E).

Elliott assists companies that are the victims of computer-based fraud to recover the diverted or stolen assets, including tracing, seizing, and recovering assets, pursuing claims against third parties, and coordinating with law enforcement. He also helps companies navigate the aftermath of security incidents, managing all aspects of the response, from investigation to mitigation and stakeholder communication. His practice includes guiding clients through regulatory inquiries and collaborating on response strategies for entities being investigated by the Federal Trade Commission or state attorney general offices.

His practice spans transactional advice and compliance with evolving international, U.S. federal, and state laws, including the General Data Protection Regulation, Gramm-Leach-Bliley Act, Health Insurance Portability and Accountability Act, Children's Online Privacy Protection Act, Telephone Consumer Protection Act, Telemarketing Sales Rule, and various state privacy regulations such as those in California, Colorado, Connecticut, and Virginia.

Elliott's work includes drafting and negotiating complex data-related agreements (e.g., SaaS, adtech), developing internal policies, and crafting consumer-facing policies like privacy policies and terms. He assists companies in operationalizing information security programs and preparing for data breaches.

Formerly a deputy attorney general in New Jersey, Elliott led the data privacy and cybersecurity section, overseeing investigations into state and federal privacy and consumer protection violations. He applies this experience to help clients anticipate enforcement trends and mitigate risks related to data protection and compliance with industry standards.

Admitted in New York and New Jersey. Application pending in California. All work in California supervised by a California licensed attorney.

Areas of Focus

Practices

- Cybersecurity and Privacy
- AdTech
- Blockchain and Digital Currency
- Cyber Insurance Coverage Disputes
- Digital and E-Commerce Engagement and Innovation
- Esports and Electronic Gaming
- False Claims Act, Qui Tam, and Whistleblower Defense
- Health Care
- Insurtech
- International Privacy Compliance
- Telephone Consumer Protection Act
- Technology
- Telecommunications
- White Collar Crime & Government Investigations

Industries

- Health Care
- Property & Casualty Insurance
- Securities & Investment Companies
- Technology
- Telecommunications

Insights

01.24.2025

SEC Commissioners on the Hunt for Materiality: Disagree on Cybersecurity Enforcement Actions

11.25.2024

New Year, New Privacy Regulations

Daily Journal

11.08.2024

CPPA Advances New Privacy Rules for Businesses

11.01.2024

California Privacy Protection Agency Announces Delete Act Enforcement Sweep

09.30.2024

Consent West-Winds: The Dark Cloud of Dark Patterns

09.13.2024

The California Invasion of Plaintiffs Act: A Cold War-Era Law is Heating Up Court Dockets

Daily Journal

09.05.2024

California Privacy Protection Agency Issues Dark Pattern Enforcement Advisory

News

01.01.2025

Elliott Siebers Quoted in Law360: “Privacy & Cybersecurity Litigation to Watch In 2025”

01.01.2025

Elliott Siebers Quoted in Law360: “Privacy & Cybersecurity Policy to Watch in 2025”

12.20.2024

Elliott Siebers Quoted in Law360: “Top Privacy & Cybersecurity Developments of 2024”

10.17.2024

Elliott Siebers Interviewed by Cybersecurity Law Report: “Deciphering California’s Pioneering Mandate for an AI Nutrition Label”

08.29.2024

Elliott Siebers Joins Sedona Conference Data Security and Privacy Liability Working Group

Professional and Community Involvement

- Sedona Conference
 - Data Security and Privacy Liability Working Group

Credentials

Education

- Brooklyn Law School (J.D., 2012)
- University of Wisconsin–Madison (B.S., 2006)

Court Admissions

- U.S. District Court, District of New Jersey

Bar Admissions

- New York
- New Jersey

Industry Specialization

Certifications

- CIPP/US
- CIPP/E