

# What the Heck is Happening in California? An Update on California's Privacy Laws

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In a period of less than two years, the California privacy law landscape has changed dramatically. With the effective enforcement date of the CCPA in January 1, 2020, to a new privacy law, the California Privacy Rights Act (CPRA), passed by California voters in November 2020, as well as a new

Attorney General on the horizon, California will certainly be a place to watch in 2021.

Carlton Fields privacy and cybersecurity attorneys cover all aspects of the recent CPRA, how the CPRA and the CCPA correspond to one another, and what to expect for CCPA enforcement in the coming year.

The panelists also provide practical advice and takeaways for companies to consider as they continue to adapt to California's shifting standards.

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