

[Podcast] It's 3 AM: Do You Know What Your Website Is Doing? Tips for Reducing Regulatory and Litigation Risk Stemming From Website Technologies

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Website technologies run the gamut from session replay to pixels and other digital advertising technologies. These technologies are ubiquitous and deployed by organizations around the world to enhance website visitors' experiences and improve marketing outcomes. Despite these legitimate uses, regulators and class action plaintiffs are taking aim at these technologies, leading to considerable risk. In this podcast, Carlton Fields attorneys Joe Swanson and Trish Carreiro delve into the current regulatory landscape and privacy litigation surrounding website technologies and provide insights into best practices for reducing risk.

Presented By



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