

U.K.'s Loot Box Report Tangles a Web of Global Gaming Regulations

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The co-chairs of Carlton Fields' Esports and Electronic Gaming practice co-authored an article in Bloomberg BNA about international and U.S. regulations of loot boxes, a form of in-game microtransactions. In the article, authors Steven Blickensderfer and Nicholas A. Brown examine ways gaming companies can avoid risks associated with the microtransactions that might be interpreted as gambling. "Amid this shifting and uncertain regulatory landscape, video game developers and publishers should pay careful attention to the risks associated with loot boxes," Blickensderfer and Brown wrote. "Although loot boxes present tremendous revenue potential, they could end up locking the game out of a potentially lucrative geographic market in which loot boxes are prohibited—either currently, or by post-launch regulatory or legislative development." READ: [Bloomberg BNA, "U.K.'s Loot Box Report Tangles a Web of Global Gaming Regulations"](#) (subscription only)

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