

Florida Businesses: Are You Ready for California's New Privacy Law?

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The *Tampa Bay Times* quoted Carlton Fields cybersecurity and privacy attorney John E. "Jack" Clabby in an article about the recently enacted California Consumer Privacy Act (CCPA), a privacy regulation that affects all companies doing business in California. Clabby told the publication that Florida companies may be subject to the law and should not take a "wait and see" approach. "There were companies who 12 months ago were aware of this and steadily worked toward compliance," Clabby told the *Tampa Bay Times*. But, "there are companies who found out about it only recently and will have to do some hustling to get themselves where they need to be." READ: *Tampa Bay Times* — "Florida businesses: Are you ready for California's new privacy law?"

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