

Aaron Weiss Quoted in Reuters: “New FCC Rule on Lead Generation Expected to Spur Wave of Lawsuits”

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Aaron Weiss was quoted in *Reuters*, in an article titled “New FCC Rule on Lead Generation Expected to Spur Wave of Lawsuits.” The article discusses a proposed rule that could dramatically increase the potential for lawsuits against lenders, insurers, and law firms over unwanted texts and calls. Weiss said the changes would create a “target-rich environment” in which to sue companies that rely on leads for TCPA violations. [Read the article](#). Subscription may be required. Weiss’ comment was also included in an [article in JD Journal](#).

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Aaron S. Weiss

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