

Carlton Fields Named Top Law Firm for Innovation and Technology

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Corporate counsel singled out Carlton Fields as one of the most innovative law firms. The firm ranks among the top, providing the most impactful and robust innovation and technology strategies, according to *BTI's Legal Innovation and Technology Outlook 2019: Clients Rank Their Needs and Law Firm Performance*.

BTI describes the firms on the list as *bold* and *client-centric*.

Carlton Fields also ranks as one of strongest law firms in four areas clients see as driving legal innovation:

1. Movers & Shakers — disrupting the legal industry by making strategic and tactical moves others don't
2. Innovation Builders — bringing change to the legal market through new technology, services, strategies, or structures
3. Client Experience Innovators — making strategic changes in client service to deliver a world-class client experience
4. Law Firm Technology Leaders — embracing and using technology in new and different ways to better help meet clients' needs

Carlton Fields' President and CEO Gary L. Sasso said, "Our ranking is gratifying. It's proof that we are providing unique value to our clients, and that our disciplined focus on client needs is differentiating us, positively, in the marketplace. We strive to offer our clients a preferred alternative to the

experience they might have with any other law firm in important ways.”

The BTI Legal Innovation and Technology Outlook is based on more than 359 in-depth telephone interviews with top legal decision makers conducted between February 20, 2017 and July 8, 2018. Click [here](#) for more information.

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Gary L. Sasso

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