

# Carlton Fields Becomes Official Legal Partner for the University of Miami Business School's Entrepreneurship Program and Annual Business Plan Competition

July 18, 2019

Miami, Fla. — The [University of Miami Business School \(MBS\)](#) is pleased to announce that Carlton Fields has agreed to a three-year Exclusive Legal Services Sponsorship agreement. The agreement goes into effect August 1, 2019 and covers the professional legal services and prize money for the School's [annual Business Plan Competition](#).

"We are excited to partner with the University of Miami Business School and provide invaluable support to South Florida's booming entrepreneurship community," said Steven J. Brodie, co-office managing shareholder of Carlton Fields' Miami office, former member of the University of Miami's Board of Trustees and past president of the Citizens Board. "This entrepreneurship program is a testament to Miami Business School's globally recognized faculty, staff and partners plus 70 years of success from students and alumni."

As part of the sponsorship agreement, Carlton Fields will provide the annual MBS Business Plan Competition winners with the opportunity to seek legal guidance from the firm. Carlton Fields will also increase the amount of prize money and provide additional professional services and space for competition winners to start their businesses.

"South Florida is well on its way to becoming a major center for entrepreneurship. To that end, we are constantly developing new and improved strategies to enhance the academic experiences of our

students,” said Michael Wilson, Ph.D., senior lecturer of management and director of entrepreneurship programs at the University of Miami Business School. “This enhancement will catapult the BPC at MBS to the upper echelon of nationwide business plan competitions.”

As a technology innovator, Carlton Fields has grown a multi-disciplinary team of attorneys and business professionals that focuses on developing client experience based innovations. Corporate counsel ranked the law firm in the top 20% of all firms for using technology in new ways to add client value, according to the *2019 BTI Brand Elite Guide to Client Perceptions of the Best-Branded Law Firms*.

Additionally, Carlton Fields supports startup clients through partnerships with the Cambridge Innovation Center and the investor group Miami Angels, and by running an entrepreneur resource website, [LaunchToThrive](#). Full circle, the firm supports its talented attorneys, consultants, and professional staff to spearhead and establish specialties that often grow into substantial success stories.

For more information about the University of Miami Business School, please visit [www.bus.miami.edu](http://www.bus.miami.edu). For additional information about Carlton Fields, visit [www.carltonfields.com](http://www.carltonfields.com).

#### **About the University of Miami Business School:**

Founded in 1929, Miami Business School is part of the University of Miami and graduates around 600 undergraduate business majors and 600 master’s students in business each year. It has grown to become a recognized leader in preparing both individuals and organizations to excel in the complex, dynamic, and interconnected world of global business. Miami Business School offers undergraduate, master’s, doctoral, and executive education programs with the academic rigor, hands-on classroom experience and award-winning faculty associated with a liberal arts education. Following the appointment of its new Dean in 2017, Dr. John Quelch, Miami Business School reaffirmed its commitment to students, alumni, faculty, greater Miami and the rest of the world through its new vision: shaping and deploying a generation of analytical, sustainability-minded leaders with a global perspective committed to making a lasting impact, no matter where our graduates and stakeholders eventually call home. [www.bus.miami.edu](http://www.bus.miami.edu)

#### **About the University of Miami:**

The University of Miami’s mission is to educate and nurture students, to create knowledge, and to provide service to our community and beyond. Committed to excellence and proud of the diversity of our University family, we strive to develop future leaders of our nation and the world. [www.miami.edu](http://www.miami.edu)

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Steven J. Brodie



Gail Podolsky

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