

Carlton Fields Selects Neota Logic AI Automation Platform to Develop Transformative Legal Applications

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Neota Logic, creators of the world's leading AI automation platform, announced today that Carlton Fields has selected the Neota Logic no-code AI automation platform to build a host of applications. Kim Massana, CEO at Neota Logic commented, "We're excited to be working with Carlton Fields whose focus is on improving internal processes, driving efficiency, and offering new methods to interact with their clients. Through these intelligent applications, clients can quickly get a sense of how the rules may apply to their unique business situation allowing for a more focused and valued relationship with their advisors." [Peter Hitson](#), Director of Legal Project & Practice Management at Carlton Fields said, "Clients demand efficient, consistent, and predictable legal services. Neota Logic allows us to build and deploy applications quickly to engage with clients in new ways while enhancing our client service and adding value." Hitson envisions the Neota platform as an important tool in expanding the way Carlton Fields works collaboratively with clients to achieve their goals. He added, "Law firms that are thinking strategically will work hand-in-glove with their clients to assess what both the client and the firm will need to maximize efficiency and quality." Carlton Fields has already identified a number of applications that will capitalize on the Neota platform's full range of capabilities including the development of expert advisors, document automation, and streamlined workflows. The flexibility of the Neota platform will allow Carlton Fields to continue developing both internal and client-facing applications. The firm has already deployed several applications:

1. A Delivery Services Partner Application is being used for a multinational technology company's new matter assignment process.
2. An internal tool that aids the development of accurate litigation budgets.
3. An application that streamlines a client's assessment of General Data Protection Regulation (GDPR) compliance risks. [Click here to learn more about the application.](#)

4. An award-winning pro bono application — Cyber Civil Rights Resource Guide — for the Cyber Civil Rights Initiative. The application will help victims of nonconsensual pornography obtain the relevant legislation they need when someone has posted a private image of themselves without consent.

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