

WTR 1000 Honors Carlton Fields as Top-Tier Trademark Firm for Fourth Consecutive Year

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TAMPA, FL – Carlton Fields received the elite gold-band ranking in Florida in the 13th edition of the *World Trademark Review 1000* for the fourth consecutive year. Gold band status is reserved for trademark practices that attract the most positive comments from clients and industry sources each year. The 2023 annual guide also recommended shareholders Ty Giltinan and Eleanor Yost for garnering “outstanding praise from the market, attesting to their elite level of performance.” The *WTR 1000* identifies the world’s leading trademark law firms and individuals in key jurisdictions globally through an extensive research process considering factors such as depth of expertise, market presence, and level of work. The *WTR 1000* is the only stand-alone publication to recommend individual practitioners and their firms exclusively in the trademark field, and identifies the leading players in more than 80 key jurisdictions. Carlton Fields was praised for providing “dynamic support to fast-growing clients and deploy[ing] a specialized IP team with abundant experience enforcing trademarks and dealing with difficult brand-related disputes of all kinds.” The publication also highlighted the firm’s TMap tool, an “interactive portfolio tracker that patrons can use to get a quick and precise overview of their pending and active trademark registrations worldwide.” Giltinan, chair of Carlton Fields’ Intellectual Property Practice, was described as “not only a top trademark law and practice expert but someone who really knows business from a practical perspective.” According to *WTR*, Giltinan “is the ideal choice whether you’re a small business or a global conglomerate with multiple brands in scores of countries.” Yost was lauded as “one of the most practical, strategic and responsive partners you could hope to work with.” She was also commended for an “exceptionally deep knowledge of her clients” and for providing “wide-ranging global services encompassing trademark registration, policing and enforcement, and litigation.” Carlton Fields’ national Intellectual Property Practice manages domestic and international trademark protection and enforcement for some of the most recognized brands in the world. The firm’s professionals advise clients on brand strategy, protect and manage trademark portfolios, and

litigate against infringers. The team also advises on cutting-edge patent, copyright, domain name, trade dress, false advertising, unfair competition, and other intellectual property issues.

Featuring



William Giltinan



Eleanor M. Yost

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