

# Intellectual Property Protection & Portfolio Management

## Overview

We secure domestic and international intellectual property rights through patents, trademarks, copyright registrations, domain names, and other forms of intellectual property. Our registered patent lawyers and brand specialists devote their practices to helping clients establish and transform their intellectual property rights into business assets.

We offer individualized advice and counseling at each stage in the trademark process: trademark conception, conducting and analyzing a preliminary online search of the proposed trademark, obtaining and analyzing a comprehensive report from a specialized search firm, providing legal advice on the trademark's availability for use and registration, trademark prosecution from application through registration, ongoing registration maintenance, trademark licensing, and enforcing and defending the trademark in infringement and other legal actions. We are experienced at filing documents electronically with the U.S. Patent and Trademark Office, saving our clients time and money. Through our network of foreign associates, we assist clients with trademark prosecution throughout the world.

## Patents

Our registered patent lawyers practice in a wide range of technologies and fields, including software, financial services, medical devices, health care, telecommunications, mechanical devices, and pharmaceuticals. Our team also has deep industry experience and a cutting-edge understanding of high technology, including software design and programming, blockchain, and cybersecurity. Our team provides a variety of patent portfolio services, including:

- Patent applications, prosecution, and representation of clients before the U.S. Patent and Trademark Office (USPTO) and international patent offices
- Patent infringement, invalidity, clearance, and patentability opinions
- Cease-and-desist letters
- Intellectual property audits
- Patent licenses

- Assignments and ownership transfers

## Trademarks, Websites, and Domain Names

Our trademark lawyers are recognized by industry publications as among the best in the United States. We establish and manage global trademark and domain name portfolios for world-class brands. Members of our team include the author of *World Trademark Law and Practice* (LexisNexis), a five-volume treatise that addresses trademark procedures in more than 150 jurisdictions around the world, and attorneys who are board certified in intellectual property law by the Florida Bar and recognized as members of the elite *WTR 1000* published by World Trademark Review. Our work includes:

- Global trademark applications, prosecution, and maintenance
- Trademark policing and enforcement
- Opposition proceedings
- Cancellation proceedings
- Domain name registration, maintenance, and enforcement
- Cybersquatting policing
- Unfair competition
- Passing-off claims

Our [TMap](#) interactive trademark portfolio tracker allows clients to quickly view all of their pending and active trademark registrations worldwide, with an innovative, searchable, graphical review of their trademarks that allows them to easily visualize where they are protected and where they have opportunities to grow.

## Entertainment Law and Publicity Rights

Our copyright and entertainment lawyers advise clients regarding the acquisition, sale, and licensing of copyrighted works, and all types of development, licensing, and distribution transactions. We advise and counsel on all issues concerning copyright, including determinations of copyrightability, applications for copyright registration, publishing agreements, copyright licensing, assignments, work-made-for-hire agreements in the employee and the nonemployee context, notice and takedown provisions of the Digital Millennium Copyright Act, fair use, joint ownership, and prosecuting or defending copyright infringement actions. Read more about our

capabilities in [media, entertainment, music, and sports](#). Our services include:

- Content acquisition and license agreements with major film and television studios and other major content companies
- Copyright applications and registrations and representation of clients before the U.S. Copyright Office
- Copyright licensing
- Authorship and joint ownership agreements
- End-user license agreements
- Work-for-hire agreements
- Copyright audits
- Endorsements agreements
- Personal appearance agreements
- Celebrity commercial real estate transactions
- Talent agreements

## Company IP Programs, Policies, and Procedures

We also design and implement internal intellectual property portfolio management procedures for clients, including invention reporting, intercompany licenses, patent incentive programs and committees, employment agreements and procedures, confidentiality agreements, invention agreements, trade secret protection practices and policies, and copyright maintenance, licensing, and enforcement programs.

## Our Team

## Key Contacts



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## Additional Members



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## Related Capabilities

### Practices

- Construction
- Health Care
- Real Estate
- Media, Entertainment, Music & Sports
- Technology
- Trade Secrets / Noncompete Litigation and Consulting

### Industries

- Construction
- Health Care
- Real Estate
- Technology