

Intellectual Property

Overview

In today's commercial and technological climate, intellectual property is critical to the productivity and competitiveness of every business. Carlton Fields handles all aspects of intellectual property registration, enforcement, and protection. Whether the issue relates to infringement or ownership disputes, technology transactions, electronic business transactions, technology outsourcing, sports transactions, or media issues, our attorneys have a wealth of practical and legal experience to draw on to help you reach the solution that makes the most sense for your business. Our national and international clients range from startups to large corporations, operate in a wide range of industries, and include brands that are known and respected throughout the world.

Intellectual Property Litigation

- We apply our deep knowledge and experience in traditional intellectual property litigation to the vast range of issues arising from our clients' use of the internet and other technologies, including claims arising from online trademark, patent, and copyright infringement; cybersquatting, typosquatting, and other types of domain name disputes; actions arising from digital defamation and other types of libel; actions related to software licensing and other technology transactions; and proceedings implicating statutory or common law rights of privacy and publicity. Learn more about our [Intellectual Property Litigation](#) practice.

Intellectual Property Protection & Portfolio Management

- We offer individualized advice and counseling at each stage in the trademark process: trademark conception, conducting and analyzing a preliminary online search of the proposed trademark, obtaining and analyzing a comprehensive report from a specialized search firm, providing legal advice on the trademark's availability for use and registration, trademark prosecution from application through registration, ongoing registration maintenance, trademark licensing, and enforcing and defending the trademark in infringement and other legal actions. We are experienced at filing documents electronically with the U.S. Patent and Trademark Office, saving our clients time and money. Through our network of foreign associates, we assist clients with trademark prosecution throughout the world. Learn more about our [Intellectual Property Protection & Portfolio Management](#) practice.

Technology & Intellectual Property Transactions

We advise and counsel on every type of technology transaction at each stage of the contracting process. This includes developing and issuing requests for proposals, evaluating submitted proposals and participating in the vendor selection process, drafting the documentation, negotiating the terms and conditions, and closing the transactions. We also counsel clients on post-closing compliance issues and represent them in technology-related legal actions. Learn more about our [Technology & Intellectual Property Transactions](#) practice.

Media, Entertainment, Music & Sports

- Our sports and entertainment group has long been trusted counsel to companies, athletes, teams, leagues, associations, and related organizations for a wide variety of high-stakes matters. From team, event, and stadium financing and structuring of joint ventures, entities, and franchises, to litigation, launches of sports networks, and entertainment and media agreement negotiations, Carlton Fields has played a pivotal role in the sports and entertainment industry. We offer comprehensive litigation and transactional services to clients involved in all aspects of the media, entertainment, and sports industries. Learn more about our [Media, Entertainment, Music & Sports](#) practice.

Insights

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