

# Erin J. VanSickle

SENIOR GOVERNMENT CONSULTANT

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## Overview

Erin VanSickle is a senior government consultant whose work focuses on insurance regulatory matters and government affairs. With more than 15 years of experience in regulated industries, public policy, public affairs, and crisis management, Erin brings a multifaceted perspective to her client representation.

Erin advises clients on a variety of issues related to insurance regulation, including assisting with filings and new product development. She also advises startups requiring regulatory approval, including developing national and state regulatory outreach strategies and analyzing state statutes. She also focuses on international and cross-border insurance regulatory structures. Additionally, she advises clients with issues before the Florida Legislature and executive branch, including procurement and contracting, legislative advocacy, and public-private partnerships.

She has advised clients with issues before the Centers for Medicare & Medicaid Services (CMS), the National Association of Insurance Commissioners (NAIC), and a variety of regulatory bodies.

Erin most recently served as deputy chief of staff for the Florida Office of Insurance Regulation, which regulates a \$154 billion industry and more than 4,400 insurance-related entities in Florida. Previously, she served as director of external affairs for a governor's agency, where she managed public relations and legislative affairs.

Additionally, Erin served as vice president of communications and marketing for one of Florida's premier professional associations, where she managed public affairs and media relations for the association and its 20,000 members. Erin also launched a communications firm where she advised local and statewide public affairs and legislative initiative campaigns.

Erin earned her master's degree in risk management and insurance from Florida State University and is a Florida licensed insurance agent. She is a member of Leadership Florida and the American Council of Young Political Leaders.

## Areas of Focus

### Practices

- Financial Services Regulatory
- Life, Annuity, and Retirement Solutions
- Health Care
- Government Law & Consulting
- Government Affairs and Lobbying
- International Insurance Regulatory
- Insurtech
- Insurance

### Industries

- Life, Annuity, and Retirement Solutions
- Health Care
- Property & Casualty Insurance
- Life, Annuity, and Retirement Solutions
- Insurance

## Insights

01.11.2024

In the Big Top Spotlight: NAIC Model Bulletin on the Use of Artificial Intelligence Systems by Insurers

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01.11.2024

NAIC H Committee Continues as Ringmaster Coordinating Numerous Initiatives

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09.28.2023

NAIC Innovation, Cybersecurity, and Technology (H) Committee Gets in on the Action

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08.04.2023

Colorado DOI Fast-Tracks Big Data Governance Rulemaking

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07.19.2023

New Attestation for Florida Residential Property Insurers

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06.20.2023

Colorado DOI Summer Reading for Life Insurers

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05.25.2023

Regulators Looking to Various Kitchen Tools to Regulate Insurers' Use of Artificial Intelligence and Machine Learning

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03.29.2023

Opening Day: Regulators Showcase Big Data Initiatives at NAIC Spring Meeting

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03.09.2023

Auto Insurers to Join Life Insurers at Colorado DOI's Big Data Dance

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02.28.2023

Regulators Gearing Up to Monitor Accelerated Underwriting Programs

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02.10.2023

Colorado February 7 Stakeholder Meeting Shines Light on the Departments Draft Proposed Data Governance Rule

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02.03.2023

Does Colorado's Draft Big Data Governance Rule Foretell of a Long Winter or an Early Spring?

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10.04.2022

Claims Data Reporting – Hurricane Ian

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09.29.2022

Colorado Division of Insurance Announces Life Insurance Underwriting Data Call and Survey Details

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09.08.2022

Private Equity Investments in Insurance Companies: Regulators Approach From All Directions

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07.27.2022

Florida Announces Temporary Reinsurance Arrangement for Insurers in Light of Potential Rating Downgrades

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06.07.2022

OIR Releases Details on New Reinsurance Program: Rate Filing for 2022-2023 Contract Year Due June 30

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05.26.2022

New Legislation From Florida Special Session on Property Insurance Reform

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05.23.2022

Florida Special Session on Property Insurance Reform: What Insurers Need to Know

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05.11.2022

Foreign Ownership of Florida Insurers: Concern With Country Concentration

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05.11.2022

Action-Packed Spring for NAIC Special Committee on Race and Insurance

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03.28.2022

Two Property and Casualty Bills Headed to Fla. Governor: What Insurers Need to Know

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02.11.2022

New Property Claims Litigation Data Call and Template

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10.19.2021

Workers' Compensation Rate Hearing and Proposed Cat Fund

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10.18.2021

FOIR Releases Guidance on New Disclosure Requirements for Health Insurers, MCOs

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09.16.2021

The Three R's of LTC Insurance and Wellness: Regulation, Rebates, and RBOs

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## News

05.10.2022

Florida Insurance Crisis Needs Litigation Reform, Experts Say

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03.03.2022

Carlton Fields' Erin J. VanSickle Nominated for Florida Women in Insurance Leadership Award

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08.10.2021

Carlton Fields Strengthens Government Law and Insurance Regulatory Teams with Addition of Erin J. VanSickle

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08.10.2021

Carlton Fields Adds Former Florida Insurance Official

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## Recognition

- Finalist, Florida Women in Insurance Leadership Award (2022)
- Women in Leadership Panelist and Speaker, Florida State University (2018)
- Connect Florida Class VI, Leadership Florida (2015–2016)
- International Diplomatic Delegation to Vietnam and Myanmar, American Council of Young Political Leaders (2014)

## Professional & Community Involvement

- The Florida Bar
  - Second Circuit Grievance Committee (2019–present)
- Tallahassee-Leon County Architectural Review Board (2019–present)
- Tallahassee-Leon County Commission on the Status of Women and Girls (2016–2017)

- Opening Nights at Florida State University Development Council (2018–2020)
- Leadership Florida
  - Leadership Team (2018–2020)
- Awesome Tallahassee
  - Chair (2016–2018)
- Connect Florida Board of Governors (2016–2017)
- Leadership Tallahassee

## Speaking Engagements

- Integrity Marketing Group LLC Compliance Summit (2023)
- “The Road to November: A Preview of the 2022 Congressional Midterm Elections,” Insured Retirement Institute (November 1, 2022)
- "Legislative and Regulatory Developments Impacting Insurance Distribution," Integrity Compliance Summit (May 4, 2022)

## Credentials

### Education

- Florida State University (M.S., 2021)
- Florida State University (B.A., 2000)

### Industry Specialization

### Certifications

- General Lines Agent License (2-20)
- Health & Life (Including Annuities & Variable Contracts) Agent License (2-15)
- All-Lines Adjuster License (6-20)
- Personal Lines Agent License (20-44)
- Customer Representative (4-40)

## Background

- Deputy Chief of Staff, Florida Office of Insurance Regulation, Tallahassee, FL (2018–2021)

- Director of External Affairs, Volunteer Florida, Tallahassee, FL (2014–2018)
- Vice President of Communications, Florida Medical Association, Tallahassee, FL (2012–2014)
- Founder and Managing Partner, Capitol Energy Communications, Tallahassee, FL (2009–2012)
- Press Secretary and Communications Director, Republican Party of Florida, Tallahassee, FL (2006–2009)
- Press Secretary, Senate Majority Office, Tallahassee, FL (2004–2006)