

**CARLTON
FIELDS**

APPELLATE
EDGE™

CARLTON FIELDS CAN HELP YOU GAIN AN APPELLATE EDGE™

Oral argument on appeal is the final opportunity to reinforce your themes and communicate why you should win. It also is the best chance to discover and answer the court's questions about the case before a decision is rendered. Often there is limited time to argue your position, and there are no time-outs or "do-overs." This is why it makes sense to practice by making a mock oral argument before a panel of "judges" cold to the case.

Carlton Fields gives clients the ability to conduct mock oral arguments in a traditional setting or online. Using technology, we can eliminate travel-related expenses, making this important service financially accessible for a broad range of appeals.

Recognizing that no one size fits all appeals, we offer a range of alternatives, each at a fixed fee, to fit the particular appeal and the budget.

COLD EYES, HOT PANEL

This process allows the client to obtain an efficient and effective real-life mock oral argument using high quality "judges" to assist the advocate in preparing for oral argument, with certainty in the price at the outset. Our years of experience in conducting mock appellate arguments, coupled with our lawyers' own experience in the rough and tumble of oral arguments, makes us effective and efficient in preparing advocates to deliver their best possible appellate argument and the best possible answers to hard questions from a hot panel.



Clients and trial counsel may participate and watch online

WHEN SHOULD YOU CONDUCT A MOCK APPELLATE ORAL ARGUMENT?

- Several weeks before the oral argument, to polish the presentation, obtain constructive feedback, and refine answers to hard questions
- When a first run results in the need for substantial re-do



For more information about our appellate mock oral argument offerings, contact **Christine Davis** at cdavis@carltonfields.com, 850.513.3606, or any Carlton Fields appellate lawyer.

CARLTON FIELDS APPELLATE ARGUMENT PREPARATION

Success in an appellate argument is directly linked to preparation. Carlton Fields offers a range of appellate services to help prepare an advocate through mock oral argument.

Features

- Mock arguments are conducted before a panel of experienced Carlton Fields attorneys.
- Mock argument time can extend for two hours.
 - Advocate will complete an initial uninterrupted argument.
 - Following feedback from judges, advocate will give an argument with questioning from each judge.
 - Judges then will debrief and work collaboratively with the advocate to develop strategies for the argument and handling the toughest questions.
- Judges will replicate a true appellate argument with the intent of helping the advocate prepare for the real experience.
- Clients and trial counsel may participate in person or remotely.
- Mock argument sessions are recorded for advocate to use in further preparation.

	TIER 1	TIER 2	TIER 3	TIER 4
Type of Case	Arguments on common issues, not involving extensive briefing	Arguments involving complex interplay of fact and law	Arguments involving extensive briefing or records, and highly complex or novel arguments	Arguments in “bet the company” or similarly important matters
Staffing	2 judges; one shareholder will preside	3 judges; one shareholder will preside	3 judges; 2 shareholders will preside	3 judges; client selects judges subject to availability
What's Included	One mock oral argument	One mock oral argument	Two mock oral arguments	Unlimited mock oral arguments

WHAT WE DO

- We create strategies that improve your chances of success on appeal.
- We identify arguments to be raised in the trial court to argue for a change in the law on appeal.
- We handle interlocutory appeals and petitions for extraordinary relief before trial.
- When an adverse judgment is entered, we work with the client and trial counsel on post-trial triage, including developing the most effective appellate strategy to achieve optimal results.
- We have unique experience on issues relating to supersedeas bonds, ensuring that a judgment is not prematurely executed.
- When a favorable judgment is entered, we work with the client and trial counsel to protect it.
- We prepare an early and realistic evaluation of the appeal and any cross-appeal.
- We help our internal lawyers and lawyers from other firms prepare for both arguments before the trial court on dispositive motions such as motions to certify a class, Daubert motions, and motions for summary judgment.
- From bet-the-company cases to routine matters, we staff cases efficiently with the right attorneys to meet the client's needs and objectives.
- We author amicus briefs on issues of importance to our clients.
- We provide in-house seminars on topics of interest to our clients and obtain all the necessary educational credits.

THERE ARE CRITICAL DISTINCTIONS BETWEEN PERSUADING TRIAL JUDGES AND PERSUADING APPELLATE JUDGES

We provide top-notch representation to clients across industries both at trial and on appeal.

Our appellate lawyers have centuries of combined experience, which gives us unique insights into effective appellate advocacy.

Our record speaks for itself: We have obtained reversals of numerous multimillion-dollar judgments and three multibillion-dollar judgments, and we have also upheld substantial judgments for our clients.

Contact



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