

California Consumer Privacy Act: A Reference Guide for Compliance

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California passed a sweeping new privacy law that will impact many businesses. The California Consumer Privacy Act of 2018 (CCPA) is the first U.S. law to grant consumers extensive rights as to their personal information and how businesses handle it. Similar to the European Union's newly minted GDPR, the CCPA requires companies to be transparent with consumers regarding the categories of personal information being collected and how that information is disclosed and shared.

The CCPA creates a number of rights and obligations. Businesses should begin to prepare for the change, which will go into effect on January 1, 2020.

To help you prepare and understand the impact the CCPA may have on your business, Carlton Fields' cybersecurity and privacy attorneys have compiled this helpful reference guide.

READ E-BOOK: *California Consumer Privacy Act: A Reference Guide for Compliance (PDF)*

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