



# Christina M. Gagnier

SHAREHOLDER

LOS ANGELES

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## Overview

Christina Gagnier is an experienced technology lawyer whose practice focuses on cybersecurity and privacy, blockchain technology, international regulatory affairs, technology transactions, and intellectual property. Her privacy practice includes counseling clients on compliance with the European Union's General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), Brazil's Lei Geral de Proteção de Dados Pessoais (General Data Protection Law - LGPD), Canada's Personal Information Protection and Electronic Documents Act (PIPEDA), and the federal Children's Online Privacy Protection Act (COPPA), as well as data breach prevention and response. Christina is a nationally recognized thought leader on laws governing online harassment, including nonconsensual pornography and cyberbullying. She has served on notable committees studying technological issues, including the Federal Communication Commission's Consumer Advisory Committee.

Christina advises clients on digital strategy to help them navigate uncharted legal territory. She guides a variety of technology companies and consumer brands through emerging legal and policy issues such as digital currency, the sharing economy, network neutrality, and the ever-changing area of consumer privacy law. Her work includes crafting company compliance strategies and employee training to support compliance. As part of her compliance practice, Christina advises brands and influencers on regulatory compliance with Section 5 of the Federal Trade Commission Act (Unfair or Deceptive Acts or Practices). She also represents 3-D printing businesses in regulatory compliance and transactions. Additionally, Christina handles matters involving consumer protection law compliance, including consumer scams arising during the COVID-19 pandemic, such as phishing attempts and work-from-home scams. Prior to becoming a lawyer, Christina worked in crisis communications, a background that informs her approach to assisting clients with their responses to data breaches and other events.

Christina served as a member of the California attorney general's Cyber Exploitation Task Force. In addition, she was designated as a subject-matter expert on cyber exploitation for California's Commission on Peace Officer Standards and Training.

Outside her practice, Christina is an adjunct professor at the University of California, Irvine School of Law, where she serves as clinical faculty for the Intellectual Property, Arts, and Technology Clinic. She teaches the only privacy law class offered at UCI Law. Christina's primary research involves cyber rights and

the intersection of online and offline action. Her academic publication “On Privacy: Liberty in the Digital Revolution” examines the right to privacy in the internet age. Christina is a certified California mediator experienced in alternative dispute resolution, and she is accredited by the U.S. Department of Veterans Affairs to assist veterans with claims.

Christina is a frequent speaker and author on issues involving internet law. She has authored articles in *HuffPost*’s technology section and columns on legal ethics on the web and internet law topics for *California Lawyer*, and she served as the host for “Techwire” on the California Channel. She is frequently invited to join panels discussing issues such as information privacy and data, blockchain and cryptocurrency, law in the digital age, and international data regulation.

She has appeared on NBC’s “Press:Here” and CBS’ “The Doctors” and on radio stations including KCBS in San Francisco and WCCO in Minneapolis, and she has been quoted by *AlterNet*, *Ars Technica*, *The Atlantic*, *The Boston Globe*, *Buzzfeed, Inc.*, *MIT Technology Review*, *MSNBC*, *NBC News*, *The New York Times*, *Politico*, *The Recorder*, *The Mercury News*, *TechCrunch*, and *The Verge*. She is featured in the documentary about the startup world “Ctrl+Alt+Compete” and enjoyed briefly flashing across the screen in b-roll in BBC’s Steve Jobs documentary.

Passionate about technological education, Christina serves as the CEO of the LINK Americas Foundation, which aims to improve digital literacy across the United States, Canada, and Central and South America. She is also the CEO of Know Before You Go, an organization that grants scholarships for college visits.

In her local community, Christina serves as the incoming president and member of the board of directors of the Chino Valley Chamber of Commerce. She is also the vice president of the governing board for the Chino Valley Unified School District and was one of the first candidates for public office in the United States to accept bitcoin.

Christina is licensed to practice in California, District of Columbia, and New York.

## Experience

- Represented and built privacy compliance programs in the cosmetic and consumer goods space for companies across the United States to comply with the European Union’s General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).
- Represented large software-as-a-service company in enforcement action for violations of Section 5 of the Federal Trade Commission Act.
- Represented geolocation firm in regulatory query involving the Children’s Online Privacy Protection Act (COPPA).
- Defended victims of online harassment, obtaining critical legal protections and removing harmful content from the internet.
- Represented medical providers, dental practices, and business associates in HIPAA data breach investigations.
- Represented indie video game company in acquisition of gaming technology from premier online game development studio.
- Managed data breach crisis communications and stakeholder queries related to large-scale data breach.
- Conducted internal investigations for companies related to the Computer Fraud

and Abuse Act (CFAA).

- Represented mobile application development company in management of its vendor contracts and obligations related to data controlling and processing.

## All Insights

06.15.2021	Biden Administration Issues Practical Guidance for Ransomware Attacks
03.04.2021	Virginia Is for...Privacy? The Virginia Consumer Data Protection Act: What You Need to Know
02.12.2021	What the Heck is Happening in California? An Update on California's Privacy Laws
01.28.2021	Data Privacy Day: New York and Washington State Legislatures on the Move With New Privacy Bills – CA Privacy Law Web Event
01.05.2021	Privacy Law Outlook 2021
12.28.2020	Stimulus Package Ushers in New Loan Opportunities and Support for Small- to Medium-Sized Businesses / Extends FFCRA Tax Credit
12.15.2020	California Privacy Rights Act: Compliance Objectives for 2021
11.05.2020	California Privacy Rights Act Passes in California: What You Need to Know Now
10.29.2020	Brazil's LGPD: What You Need to Know Before 2021
10.21.2020	October Surprise: California Attorney General Releases Further Modifications to CCPA Regulations
09.08.2020	EU Data Protection Authority Levies Its First Fine for Violations of the GDPR
09.08.2020	The Impending Cookie "Crackdown": Irish Data Protection Commission Expected To Start Enforcement of Its Cookie Guidance This Fall
09.03.2020	Genetic and COVID-19 Testing Companies Set To Be Regulated in California
09.03.2020	California Bill Extending Employment and B2B Compliance Obligations for CCPA Heads to Governor Newsom's Desk

08.28.2020	Guidance Released From German Data Protection Authority: Time to Review EU Data Transfer Mechanisms
08.25.2020	The California Consumer Privacy Act: Are You Ready?
08.19.2020	The Final CCPA Regulations May Be Ready, But Is Your Business?
06.18.2020	Final CCPA Regulations Submitted, but Compliance Burden Could Increase
06.10.2020	Federal Reserve Board Expands Main Street Lending Program
05.04.2020	Update on the Reserve Board's Main Street Program: Moves to Assist Larger Businesses
04.24.2020	New Funds Available Under the Small Business PPP and EIDL Programs
04.09.2020	Federal Reserve Moves to Assist Larger Businesses
04.06.2020	California Provides Relief for Businesses
04.03.2020	Privacy and Security Tips for Educators
03.31.2020	Small Business Administration Loans Summary Under the CARES Act
03.30.2020	Compliance Tips for Distance Learning at Independent and Public Schools
03.23.2020	Workforce Sheltering in Place? Keeping Privacy in Place During COVID-19
09.30.2017	Cyber Exploitation and Perpetration of Digital Abuse <i>Domestic Violence Report</i>
07.17.2013	Privacy and Security: A Primer for Ensuring Your Customers, and Your Company, Are Protected <i>Sprinklr</i>
02.22.2013	Regulating the Man Behind the Curtain <i>Big Data &amp; Privacy: Workshop Paper Collection</i>

12.12.2011 On Privacy: Liberty in the Digital Revolution  
*Journal of High Technology Law*

## All News

05.11.2021 15% of 2020 Ransomware Payments Carried a Sanctions Violation Risk

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03.01.2021 11 Things Businesses Should Know About the California Privacy Rights Act

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10.29.2020 'BEC' is Huge Cyber Threat

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02.14.2020 More Than Minor Changes? Assessing the Latest CCPA Updates

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02.14.2020 The Long View: Carlton Fields is a One-Stop Shop for Companies Looking to Capitalize on Growth Markets

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01.10.2020 Carlton Fields Adds Cybersecurity Shareholder in Los Angeles

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01.07.2020 Carlton Fields' Trailblazing Cybersecurity and Privacy Practice Welcomes Prominent Los Angeles Technology Lawyer Christina M. Gagnier

## Recognition

- 2020 Women of the Year, California State Assembly District 52
- Faces of Innovation, Broadband for America (2013)

## Professional & Community Involvement

- *The Washington Post*
  - Member, The Technology 202 Network
- Link Americas Foundation
  - Chief Executive Officer
- Know Before You Go
  - Chief Executive Officer
- Chino Valley Chamber of Commerce
  - Incoming President
  - Board of Directors
  - Executive Board
- Chino Valley Unified School District

- Vice President, Governing Board

## Speaking Engagements

- "The California Consumer Privacy Act: Are You Ready?," Carlton Fields (August 25, 2020)
- "The California Consumer Privacy Act: Getting Up to Speed With the Looming Enforcement Deadline," Carlton Fields (May 21, 2020)
- "Back to School: Distance Learning, Contracts, and Other Pandemic Challenges," (April 22, 2020)
- "Taking Advantage of Business Relief Programs Under the CARES Act," (April 9, 2020)
- "Personal Data: What, Who, How, and Why?," StratCom 2019, Washington, D.C. (October 23, 2019)
- "Revenge Pornography," Computers, Privacy, and Data Protection, Brussels, Belgium (January 22, 2015)
- "Student Privacy Rights in the Classroom," Safe Schools Conference, Anaheim, CA (July 31, 2014)
- "Without Their Consent," SXSW Interactive, Austin, TX (March 2014)
- "Rethinking Privacy Rights and Responsibilities: Preparing for the EU's Proposed Data Protection Rules," Privacy Identity Innovation, Seattle, WA (September 16, 2013)
- "Seth's Law (AB 9) & Student Privacy Rights in the Classroom," Safe Schools Conference, Anaheim, CA (August 1, 2013)
- "Ending Revenge Porn," National Network to End Domestic Violence Technology Summit, San Jose, CA (July 2013)
- "Privacy: Who Is In, Who Is Out?," SXSW Interactive, Austin, TX (March 13, 2013)
- "Data Warfare," O'Reilly Media (January 22, 2013)
- "Privacy Regulation in the U.S.: Developing a Framework for Protecting Consumers and Promoting Innovation," Tech Policy Summit, Napa, CA (June 6, 2012)
- "Privacy Law Primer: What Every App Developer Needs to Know" and "Location & Discovery: The Why and When of 'Where,'" Privacy Identity Innovation, Seattle, WA (May 14–15, 2012)
- "Hacking Cybersecurity," SXSW Interactive, Austin, TX (March 12, 2012)
- "Social Networks: Privacy and Money," ITU Telecom World, Geneva, Switzerland (October 27, 2011)
- "Law and Data," Web 2.0 Expo, New York, NY (October 13, 2011)
- "PII and Data Collection: Are We on the Right Track?" and "Simplifying Privacy Notice," Privacy Identity Innovation, Santa Clara, CA (May 20, 2011)
- "Law and Data," Data 2.0 Conference, San Francisco, CA (April 3, 2011)
- "Social Network Users' Bill of Rights: You Decide," SXSW Interactive, Austin, TX (March 11, 2011)
- "The Politics of Net Neutrality: What Content Creators Need to Know," National Association of Television Program Executives LATV Festival, Century City, CA

(July 13, 2010)

- "Privacy and Online Activism & User Generated Content: User Rights and User Wrongs," Computers, Freedom, and Privacy Conference, San Jose, CA (June 15–17, 2010)

## Credentials

### EDUCATION

- University of San Francisco School of Law (J.D., 2008)
- University of Southern California (M.P.A., 2007)
- University of California, Irvine (B.A., 2004)

### COURT ADMISSIONS

- U.S. District Court, Central District of California
- U.S. District Court, Northern District of California

### BAR ADMISSIONS

- California
- District of Columbia
- New York

### INDUSTRY SPECIALIZATION

#### CERTIFICATIONS

- Certified California Mediator

## Background

- Partner, Gagnier Margossian LLP, San Francisco CA (2009–2019)
- Chief Information Officer, Mobilizing America's Youth (2007–2009)

## Areas of Focus

### PRACTICES

- Business Transactions
- Cybersecurity and Privacy
- Fintech and P&C Insurance  
Regulatory and Transactional
- Intellectual Property
- International Insurance Regulatory
- International Privacy Compliance
- Technology