

Jonathan Goodwill

ASSOCIATE

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CONNECT

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Overview

Jon Goodwill handles all aspects of trademark, copyright, and domain name practice and portfolio management. His experience includes complex and cross-border matters involving enforcement, litigation, and corporate transactions, and his recent experience has included substantial matters involving fashion law, social media, licensing, and customs issues.

Jon regularly assists clients with U.S. and foreign trademark clearance, filing, prosecution, coexistence agreements, cease-and-desist letters, anti-counterfeiting and enforcement, Trademark Trial and Appeal Board proceedings, investigations, licensing, production, distribution, and supply agreements, brand valuation, M&A due diligence, assignments, settlement agreements, and security interests.

As a member of the International Trademark Association's Emerging Issues Committee, Jon recently contributed to a comprehensive study on international legislation concerning use of country names in trademarks and advertising. He has presented on topics pertaining to U.S. and international trademark law at conferences and seminars in the United States, Japan, and China. His second language is German.

All Insights

03.02.2020 Trademarks Off-World: A New Frontier or Lost in Space?
World Trademark Review

12.31.2019 EU Court Rules Cannabis Trademark Unregistrable as Contrary to Public Policy

10.03.2019 Co-Branding: Cooperation or Competition?
World Trademark Review

08.30.2019 Mexico to Issue Regulations Governing Medicinal Cannabis Use

All News

12.25.2019 Trademarks in Space: How to Future-Proof Off-World Brands

10.03.2019 Co-Branding: Cooperation or Competition?

07.23.2019 Carlton Fields Continues Growth of Intellectual Property Practice, Adds Jonathan Goodwill in New York

Recognition

- Awarded European Union stipend for M.A. dissertation research at Renmin University, China

Professional & Community Involvement

- International Trademark Association (2018–2019)
 - Geographical Indications Subcommittee
- American Bar Association
- New York State Bar Association
- Maine State Bar Association

Speaking Engagements

- IP Risks and Countermeasures Seminar, Hangzhou and Shenzhen, China (July 2017)
- U.S. Trademark Hot Topics, AIPPI and JPAA seminars in Tokyo, Japan (June 2017)

Credentials

EDUCATION

- St. John's University School of Law (J.D., 2018)
- Durham University (M.A., 2004)
- Durham University (B.A., 2001)

BAR ADMISSIONS

- New York
- Maine

LANGUAGES

- German

COURT ADMISSIONS

- U.S. District Court, Eastern District of New York
- U.S. District Court, Southern District of New York
- New York Supreme Court, Appellate Division, Second Judicial Department

Background

- Associate, Reed Smith LLP, New York, NY (2018–2019)

- Law Clerk, Reed Smith LLP, New York, NY (2016–2018)
- Paralegal, Reed Smith LLP, New York, NY (2013–2016)
- Trademark Specialist, Dickstein Shapiro LLP, New York, NY (2010–2013)
- Paralegal, King & Spalding LLP, New York, NY (2008–2010)
- Project Assistant, King & Spalding LLP, New York, NY (2005–2008)

Areas of Focus

PRACTICES

- Cannabis Law
- Intellectual Property